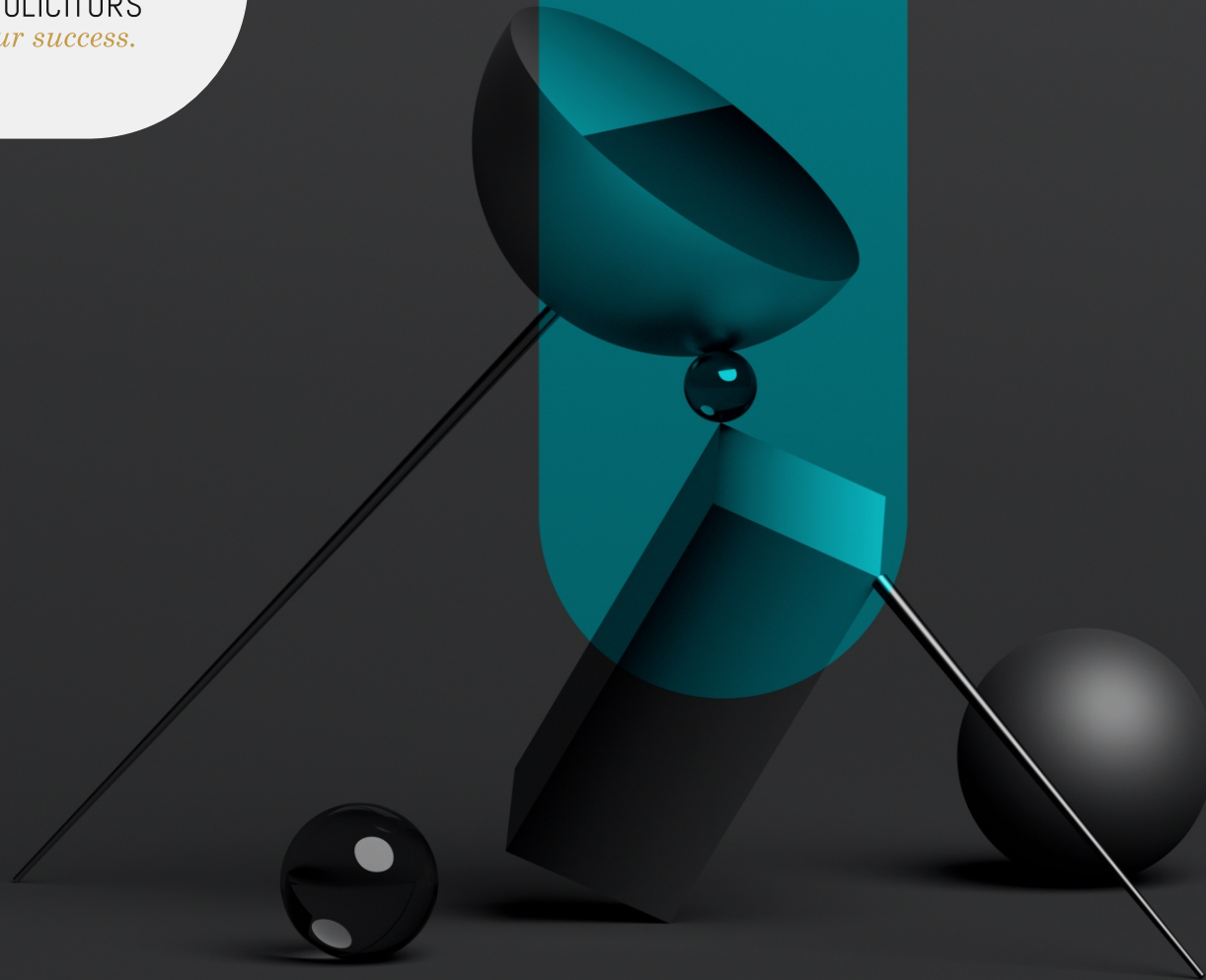




WHITE AND BRIEF

ADVOCATES AND SOLICITORS

*Our expertise. Your success.*



## OUR EXPERTISE. YOUR SUCCESS.

We professionally calibrate your success with reliable legal solutions.

We employ long-standing expertise and seasoned regulatory analytics to lawfully navigate through modern challenges.

At White & Brief, our aim is to legally support your transactions and ensure successful conversion into coveted commercial results.

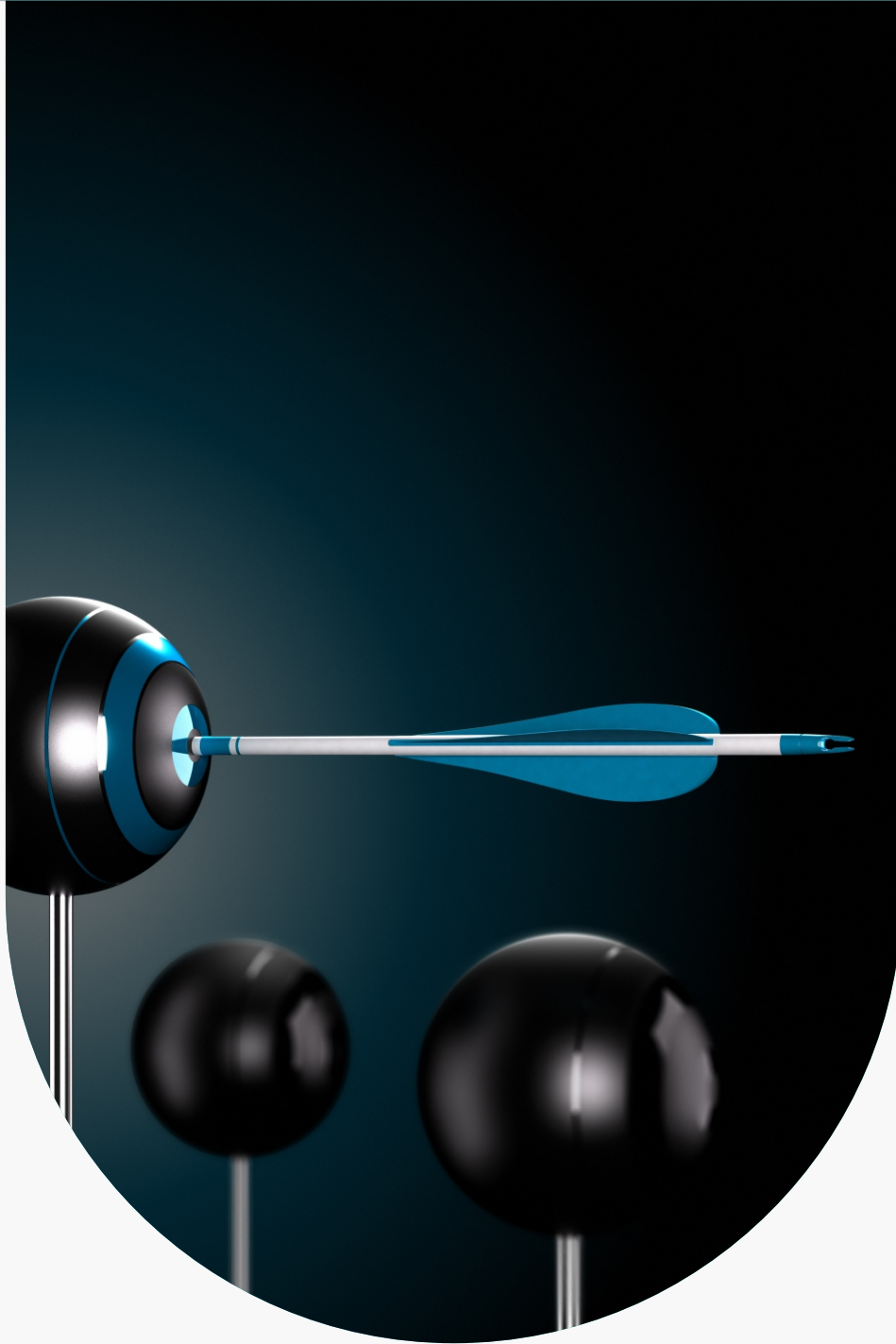


# ABOUT

We are a multi-service law firm, headquartered in the commercial hub of Mumbai, with a global clientele and offering the entire gamut of legal services. Since our inception in the year 2018, we have rapidly and successfully grown multi-fold, positioning ourselves as one of the most promising legal advisory firms in the country.

While litigation and dispute resolution has been the core of the Firm's practice, we have actively diversified our spectrum of service offerings, with high-caliber individuals with experience across practice areas and industry sectors.

**“Our clients are at the heart of everything we do. We take pride in building lasting relationships and creating value for our clients. To this end, we will always use our expertise to achieve the best outcome for our clients, ensuring their success.”**



## **DYNAMIC TEAM OF SPECIALIST LAWYERS**

We are a highly experienced team of seasoned lawyers, teaming up to formulate and deliver best-in-class strategic legal advice and innovative solutions for all our client's needs, no matter the complexity. Our legal services cover all critical practice areas and is led by Partners with pedigree and immense experience in their respective fields, across sectors. The team with its strong exposure driven expertise and cumulative years of experience, gives the Firm a competitive edge, making us the go-to legal experts for our clients. We are sought after by our clients for our focused and personalized Partner attention, putting us in a league ahead of the rest, in the expertise and quality of our legal services.

## **CROSS COLLABORATION FOR BEST-IN-CLASS ADVICE**

Cross-collaboration between our teams is a hallmark of our services, ensuring a full spectrum and reliable advice for even the most complex legal matters, involving intricate regulatory intersections in an ever-changing legal landscape. Our team is committed to not just meeting, but exceeding client expectations by providing trustworthy, practical and customized legal solutions. Our extensive understanding of both commercial and legal nuances has ensured that we not only establish long-standing relationships with our clients but become the trusted one-stop destination on all legal matters.

## **EXPERTISE ACROSS SECTORS & JUDICIAL FORUMS**

We have successfully represented clients on a broad spectrum of matters. The strength of our Partner's individual experience and collective leadership across various multiples, gives us the professional edge to identify sector-specific nuances and utilize them to deliver unique and targeted solutions for our clients.

We have represented clients in numerous legal forums ranging from the Hon'ble Supreme Court and the High Courts of various states, district courts and various tribunals both on the original and appellate side. Our service offerings cover all major practice areas, including Banking & Finance, Capital Markets, General Corporate & Commercial, Litigation & Alternate Dispute Resolution, Mergers & Acquisitions and Joint Ventures, Private Equity and Venture Capital Funds, Taxation, Telecommunications, Media & Technology, White-Collar Crimes, Project Finance and Intellectual Property Rights.

## **TECHNOLOGY INTEGRATION FOR SEAMLESS CLIENT CONNECT**

Adapting to global technology trends in the legal industry, we have integrated highly sophisticated tech-based solutions that provide a seamless, informative and real-time solution driven experience to our clients. We are in the final stages of developing an in-house technology platform for our clients, with a three-tier security system to ensure data privacy, security and confidentiality. We ensure that all our data is adequately protected in high-security databases. We can cater to clients' requirements from any corner of the world, literally at the click of a button, to provide a seamless digital service ecosystem.

## **GLOBAL BEST PRACTICES**

Knowledge-sharing, sophisticated technology driven document management in a secure web-environment, executive debriefing, maintenance of an ever-evolving shared learning corpus after each matter/transaction gets concluded are some of the unique initiatives which support the upward growth trajectory of the Firm. The primary beneficiary of these best practices are our clients who reap the benefits of modern, relevant, practicable and cost-effective advice and solutions.

## **GLOBALLY RENOWNED CLIENTELE**

We take pride in being the trusted and preferred legal partner to a diverse class of high-profile clients consisting of Large Conglomerates, Multi-national Corporations, Government Bodies, Ministries, Banking and Financial Institutions, Real Estate Companies, Media Houses, SMEs, Startups, HNIs, and Celebrities. We have advised iconic brands such as Apple, Adani Group, Reliance Brands, Interglobe (Indigo), Flamingo Pharmaceuticals, Accor Hotels, Oyo Hotels, ZTE Telecom, Alkemand Narang Group and Khemani Group of Companies, to name a few.

WHY  S



We are a multi-service law firm with expertise in Banking & Finance, Capital Markets, General Corporate and Commercial, Litigation & Alternate Dispute Resolution, Mergers & Acquisitions and Joint Ventures, Private Equity and Venture Capital Funds, Taxation, Telecommunications, Media and Technology, White-Collar Crimes, Project Finance and Intellectual Property Rights, amongst other legal practice areas. With our proven professional competence, we dedicatedly cater to each of the practice areas to deliver quality and trusted legal solutions to our clients.

We share synergies across our service offerings. Our commercial transaction clients avail the constructive benefit of our in-house litigation practice and each commercial transaction is carefully vetted from a potential litigation risk perspective. The strength of our litigation practice complements our transition to a multi-service law firm allowing us to leverage our litigation expertise to benefit our commercial transaction clients, in addition to other service offerings including but not limited to taxation and intellectual property advisory and support.

We are led by high-caliber professionals who are individually proficient practitioners in their respective practice areas and the leadership team has a collective experience of over six decades. The team personifies integrity, dedication, quality, expertise and unparalleled sincerity aimed at providing high quality and commercially viable solutions for our clients.

We are technology-driven with extensive experience in providing top of the line digital legal solutions and creating value for our clients.

Our focus is on building deep-rooted, lasting relationships with our clients and we are always committed to providing the best legal services to our clients.

We have a high Partner to Associate ratio enabling us to provide personal attention to each matter and to ensure that we give our clients exceptional service. We go above and beyond the regular call of duty to ensure our clients always receive the highest quality legal services at the best value.

We are adaptive and quick to respond to our clients' needs and we offer practical and commercially viable solutions.

**WE DELIVER THE HIGHEST DEGREE OF  
CLIENT SERVICE TO MAKE SURE THAT  
"OUR EXPERTISE" TRANSLATES INTO  
"YOUR SUCCESS".**

WB





**PARTNER PROFILES**



## NILESH TRIBHUVANN

Founder and Managing Partner  
Head - Dispute Resolution & Litigation

[nileshtribhuvann@whiteandbrief.com](mailto:nileshtribhuvann@whiteandbrief.com)

Nilesh Tribhuvann is the Managing Partner of the Firm and heads the Dispute Resolution and Litigation practice. Nilesh has over 15 years of experience in the Indian legal arena and has handled some of the most high-stake and high-profile Litigations, Dispute Resolution and White-Collar Crime matters. Nilesh has been the trusted legal advisor for several reputed brands such as Apple, InterGlobe (Indigo Airlines), Godrej, Reliance, Hyundai amongst others.

As the Managing Partner of one of the fastest growing technology driven firms in the Indian legal landscape, Nilesh spearheads a dynamic team of 45+ law professionals towards next generational legal developments.

Nilesh has handled 6000+ cases and 3000+ arbitration matters while also having noteworthy complex litigation matters to his credit. Nilesh has represented eminent personalities and a diverse set of prestigious organizations in famed matters.

Nilesh's expertise has significantly catalysed the aggressive growth of the Firm and his profile and repertoire of work

is unique, since it embodies his active involvement in not only Litigation and Arbitration matters but also Corporate & Commercial matters, Contractual matters, Investments, Mergers and Acquisitions and Joint Venture transactions for senior leadership comprising of top CEOs and CFOs of reputed organizations. With his profound legal command and distinct court craft, Nilesh services a wide range of renowned global clients that includes business houses, multinational corporations, international law firms, ministers, political dignitaries, high net worth individuals, bollywood celebrities such as Karishma Kapoor, Boney Kapoor, Raj Kundra and Shilpa Shetty amongst others, media houses and government bodies. He has also been retained on the panel of legal experts with several reputed conglomerates, aviation companies, real estate giants and mass communication corporations.

Nilesh has two value-driven post graduate degrees in Law, namely in Constitutional Law and Commercial Law. Trained under the tutelage of Senior Counsels, Late Mr. Ram Jethmalani and Mr. Mahesh Jethmalani, Nilesh has 360-degree

exposure in all the fundamental aspects of litigation. Clients often reach out to him not just for his representational skills but also for his litigation strategy and commercial advisory. Having worked with most of the eminent counsels in Mumbai, Bangalore and Delhi circles, Nilesh provides expert direction to clients on all contentious legal matters. While the primary forum of his legal practice is the High Court of Judicature at Bombay and the Hon'ble Supreme Court of India, he has been representing clients in other legal forums such as High Courts of Delhi, Karnataka and various other states, District Courts, National Company Law Tribunal (NCLT), National Company Law Appellate Tribunal (NCLAT), Arbitration Tribunals and the like - both on the original and appellate sides.

When in leisure, Nilesh likes to read, research and curate detailed and experience-based legal papers. Nilesh is also an avid chess player and has represented the State of Maharashtra for various inter-state competitions.

## **CORPORATE AND COMMERCIAL LITIGATION**

- Handling several Corporate Litigation matters. Under Nilesh's aegis, we recently filed a company petition against a prominent optician company in India and its CEO under the provisions of the Companies Act, 2013 for oppression and mismanagement on behalf of an aggrieved client where the entire shareholding of the client was transferred illegally by his brother and nephews without his consent and knowledge.
- Successfully represented a leading Telemarketing Brand in India for its litigation matters.

## **CONSUMER LITIGATION**

- Handling litigation matters filed under the Consumer Protection legislations. Some of the noteworthy consumer litigations undertaken by Nilesh involved the likes of Apple

India Private Limited, InterGlobe (Indigo Airlines) and OYO Rooms in Mumbai and Pune. He has secured various favourable orders for Apple India Private Limited, Apple Inc. (the Parent company), InterGlobe (Indigo Airlines) and OYO Rooms before various judicial forums.g Brand in India for its litigation matters.

## **WHITE-COLLAR CRIMES**

- Regularly represents clients in proceedings undertaken by several regulatory authorities including the Central Bureau of Investigation, Enforcement Directorate and Economic Offences Wing.
- Handled several high-profile matters including the DHFL scam, the Yes Bank scam and matters related to Insider Trading.

## **COMPLIANCE AND INVESTIGATIONS**

- Conducted several compliance and fraud investigations and expertly represented several marquee clients in relation to compliance and fraud investigations.

## **ALTERNATE DISPUTE RESOLUTION**

- With extensive experience in assisting with all aspects of domestic as well as cross-border arbitrations including enforcement of awards in foreign jurisdictions, Nilesh specializes in and regularly represents clients in matters of arbitration – both domestic and international, mediation – both commercial and personal, conciliation and negotiations.

**INDICATIVE  
MATTERS &  
EXPERIENCE**

## **CORPORATE ADVISORY AND CONTRACTS LAW**

- Advised a leading Pharmaceuticals MNC on a Contract Manufacturing Agreement with a prominent company in the Netherlands. The agreement had multi-layered nuances as the Nordic company further had several pharmaceutical giants as its clients which were serviced directly by the company in India. The matter was critical as it involved interpretation and application of legal concepts from various jurisdictions / countries.
- Advised a top-tier retail brand that is running retail chains in collaboration with several reputed garment companies having multinational operations. An eminent practitioner in Contract Law, Nilesh advised the retail brand on various issues relating to a dispute with one of the leading global apparel brands and implications of signing a Franchise Agreement.
- Nilesh has been an active voice in providing sound legal opinions on the existing telemarketing laws in India.

## **LEGAL DUE DILIGENCE**

- Expertly guided his team on conducting an extensive legal due diligence for a reputed company engaged in the business of mining, quarrying and related activities, to enable the company to raise INR 5.5 billion from a foreign body. We successfully advised the company in routing the foreign investment and provided all legal assistance in connection therewith.

## **PUBLIC INTEREST LITIGATION**

- As an effective medium for furtherance of social justice and promoting rule of law in India, Nilesh filed a Public Interest Litigation (PIL) before the High Court of Bombay raising concerns on matters such as exorbitant pricing by private hospitals, inaccessibility to services without up-front payments, deficiency in services for patients, etc., during the distressing times of the global pandemic – COVID 19. Certain issues were put forth by the team in the PIL due to which a large cross section of society has benefitted, for instance, the exorbitant prices charged by the Private Hospitals were cut down by virtue of the PIL and the eventual notification published by the Government of Maharashtra.
- Nilesh and his team spearheaded the filing of a PIL with regards to certain concerns faced by patients during the COVID pandemic. As a result of the team's pleadings and arguments in the PIL, the Court mandated that all vital information such as availability of beds, corresponding prices, etc., have to be conveyed to the patients over a phone call and after admission if the patient has any grievance and communicates the same, the complaint has to be assigned a unique number and it is to be resolved within a stipulated period of time.
- Nilesh and his team also filed a PIL in relation to the circular issued by the Reserve Bank of India during the COVID pandemic in the year 2020 granting a Moratorium on Loan Repayment. The team expertly argued for the waiver of Interest on Interest.



## MANU VARGHESE

Partner  
Head – General Corporate & Commercial

[manu.varghese@whiteandbrief.com](mailto:manu.varghese@whiteandbrief.com)

Manu Varghese heads the General Corporate & Commercial practice at the Firm, bringing in more than 13 years of experience in advising clients on strategic acquisitions and exits, private equity investments representing both buy side and sell side, joint ventures, inbound foreign investments, divestment of business and assets and outbound investments. Manu also regularly provides counsel on various commercial contracts and general corporate matters covering the entire spectrum of service offerings, from incorporation to dissolution.

Manu has dealt with a wide range of clients which includes some of India's largest conglomerates, multinational companies and private equity players in sectors ranging from e-commerce, retail, cement, financial services, equipment manufacturing, renewable energy and information technology.

Manu's repertoire of work includes corporate-structuring, foreign strategic investments in existing and greenfield companies, foreign direct investments, business transfers, regulatory compliance, exit rights and business-critical commercial arrangements. Manu has experience in handling overly complex and marquee transactions including but not limited to regulated sectors such as retail, financial services and mutual funds. As part of structuring corporate transactions, Manu has also handled matters relating to real estate, intellectual property and employment.

Prior to joining the Firm, Manu was a Partner in the General Corporate practice at Cyril Amarchand Mangaldas (Erstwhile Amarchand & Mangaldas & Suresh A. Shroff & Co.).

**Manu has experience in handling overly complex and marquee corporate transactions in sectors ranging from e-commerce, retail, cement, financial services, equipment manufacturing, renewable energy to information technology.**



# INDICATIVE MATTERS & EXPERIENCE

## MERGERS AND ACQUISITIONS

- Advised a renowned alternative investment fund on its: (i) acquisition of a high-profile retail brand and supermarket chain; and (ii) joint venture with a multinational e-commerce company.
- Advised a prominent Indian conglomerate on its acquisition of majority stake in an Indian cable television service operator through a preferential issue and an open offer.
- Advised a leading Indian cement manufacturing company on several mega acquisitions in the cement sector notably including the largest acquisition in the Indian cement sector.
- Advised a highly reputed British multinational engineering company in a foreign transaction involving the global sale of its business division through an auction process.
- Advised a South African multinational consumer internet company on its remarkable acquisition of an Indian online bus ticketing platform.
- Advised a major Indian renewable energy company on its acquisition of clean energy assets.



## PRIVATE EQUITY

- Advised a multinational automotive ancillary company in the sale of its equity stake to one of the world's largest private equity and alternative investment management firms.
- Advised an American multinational investment firm on the acquisition of 26% equity stake in the credit card business of one of India's largest public sector banks.
- Advised an American private equity firm on the offshore divestment of its majority equity stake in an Indian tyre manufacturing company.
- Advised a renowned American private equity firm on its minority investment in a leading Indian jewellery brand.
- Advised a prominent Indian renewable energy company and its promoter on multiple rounds of investments undertaken by the Company involving various entities including an American multinational investment bank, a sovereign wealth fund, a global environmental fund and a Japanese power generation company.

## JOINT VENTURES

- Advised a Japanese multinational corporation in the termination of its joint venture with a leading Indian construction engineering company.
- Advised a renowned consumer credit reporting company in setting up its credit bureau business in India by entering into a joint venture with various Indian public and private sector banks.
- Advised an Indian mutual fund investment company in a joint venture with a leading Japanese investment management company.
- Advised an Indian mutual fund investment company in a joint venture with a highly reputed American investment management firm.



## PRASHAANT VIKRAM RAJPUT

Partner  
Head – Capital Markets

[prashaant.rajput@whiteandbrief.com](mailto:prashaant.rajput@whiteandbrief.com)

Prashaant Vikram Rajput heads the Capital Markets practice at the Firm and regularly advises and assists clients in transactions pertaining to Domestic Capital Markets, International Capital Markets, Financings, Private Equity, Corporate Restructuring and Alternative Investment Funds. He has advised clients throughout the life cycle of transactions, leading some high value transactions across various sectors with his legal expertise.

Bringing over 15 years of valuable experience to the Firm, Prashaant is hailed as an expert in spearheading complex transactions which require multi-faceted solutions. Prashaant has significant experience in various capital markets transactions and has competently advised corporations, investment banks and governments on complex domestic and cross-border offerings of equity, equity-linked, debt and structured securities. He also has expertise in Initial Public Offer ('IPO') and Follow-on Public Offers ('FPO'), Rights Issues, Qualified Institutions Placements ('QIP'), AIM listings, Business Trust

Listings, American Depository Receipts ('ADR') and Global Depository Receipts ('GDR'), Foreign Currency Convertible Bond ('FCCBs') and Medium-Term Note offerings.

In terms of sector-specific experience, Prashaant has advised large domestic and international conglomerates across industries such as hospitality, banking and finance, oil and energy, pharmaceutical, coal & thermal power and infrastructure & construction, to name a few.

Prashaant has been professionally associated with leading law firms in the past including the erstwhile Amarchand & Mangaldas & Suresh A. Shroff & Co., Crawford Bayley & Co. and Dua Associates and brings a wealth of capital markets transactional experience to the Firm. Prior to joining the Firm, Prashaant was as Associate Partner in the Capital Markets practice at Link Legal India Law Services.

**Bringing over 15 years of valuable experience to the Firm, Prashaant is hailed as an expert in spearheading complex domestic and cross-border transactions which require multi-faceted solutions**

## DOMESTIC CAPITAL MARKETS

- Part of the deal team that advised the President of India, acting through the Ministry of Steel, Government of India in relation to the FPO of a Navaratna company under the administrative control of Ministry of Steel, Government of India.
- Advised the Book Running Lead Managers (BRLM) in relation to Initial Public Offering (IPO) and Qualified Institutional Placements (QIP) of BSE/NSE listed companies in sectors such as hospitality, designing, manufacturing and selling optical fibre cables.
- Advised on the IPO and consequent listing of a leading naval warship-manufacturing company, under the administrative control of the Ministry of Defence, Government of India on the NSE/BSE.

- Advised a company engaged in the manufacturing of Recycled Polyester Staple Fibre in relation to its QIP.
- Advised on the IPO of equity shares of companies from diverse sectors including construction services such as construction of airports, transportation and urban infrastructure projects, Engineering, procurement and construction ('EPCs'), renowned jewellery brands, energy sector companies, asset management companies and real estate development companies.
- Advised the BRLMs in the IPO of equity shares of a company engaged in the business of distribution of analog and digital cable television services.

## INTERNATIONAL CAPITAL MARKETS

- Advised a leading company engaged in the business of data telecom service and IP based infrastructural solutions in relation to its FCCB offering.
- Advised a reputed company engaged in business of manufacture of Thermo Mechanical Treatment ('TMT') Bars in relation to its FCCB offering.
- Advised leading public sector banking companies in relation to their Medium-Term Note programmes being listed on the Singapore Stock Exchange (SGX)
- Advised a leading company engaged in the renewable energy sector in relation to its Business Trusting listing on the SGX.
- Advised a clean energy sector company in relation to its admission on the alternative investment market of the London Stock Exchange.

**INDICATIVE  
MATTERS &  
EXPERIENCE**

## **FINANCINGS**

- Advised prominent asset management companies in multiple secured financing transactions.
- Advised market leading NBFC lenders on the construction financing transactions particularly in the states of Maharashtra, Gujarat and Karnataka.
- Advised lenders in relation to the financing of significant Coastal Thermal Power Projects, Coal based Thermal Power Projects and Solar Photovoltaic (PV) Power Projects across several states in India.

## **ALTERNATIVE INVESTMENT FUNDS ('AIF')**

- Advised a reputed Asset Management Company in relation to their multiple AIF structures and supported in finalization of the private placement memorandum, contribution agreement, investment management agreement and other transaction documents.
- Advised multiple AIFs in relation to setting-up and supporting the registration process with SEBI
- Advised multiple fund consultancy companies in relation to their overseas investments.
- Advised one of India's largest conglomerates on setting up of an AIF in India's first operational smart city and International Financial Services Centre.

## **PRIVATE EQUITY AND CORPORATE RESTRUCTURING**

- Advised globally renowned Investment companies on deal structuring, drafting and negotiation of term sheet, definitive documents including employment agreements, service agreements and providing handholding support in closing its investment in target companies engaged in various sectors including hospitality and online retail.
- Advised a company engaged in the business of prosthetic transplants in relation to its U.S. overseas acquisition.
- Advised an infrastructure company in relation to its proposed private equity investment including expert counseling on structuring the ESOP Scheme and drafting and negotiation of the Shareholders Agreement.
- Advised a reputed company in relation to hiving-off of its publishing business.
- Advised a leading software service company in relation to its business restructuring and finalization of definitive documents.



## VINEET NAGLA

Partner  
Head – Taxation

[vineet.nagla@whiteandbrief.com](mailto:vineet.nagla@whiteandbrief.com)

Vineet Nagla heads the Taxation practice at the Firm, with special focus on GST, Customs, State levies, erstwhile Central Excise, Service Tax, VAT and Central Sales Tax as well as regulatory advisory under the Foreign Trade Policy. Vineet has substantially assisted clients to address complex financial issues under the GST regime with sector specific focus on Real Estate, Hospitality and Service, Shipping and Gems and Jewelry business. Vineet is a qualified Chartered Accountant and Company Secretary and is currently pursuing Bachelor of Law (LLB).

With over 13 years of taxation expertise, Vineet has executed crucial assignments relating to transaction structuring as well as litigation matters for various Indian and multinationals corporations. Vineet has worked extensively on issues relating to CENVAT Credit, Excise classification issues, Customs valuation

and assisting clients in maintaining requisite documentation for Government audits.

Vineet has extensively worked with various pre-eminent Industry Associations and offered his proficient advisory services while successfully representing such associations interests before the Central Government and State Governments for grant of reliefs arising from concerns faced under various tax related legislations.

Vineet has also been pioneering expertise into the set-up related and ancillary issues associated with business incorporation and management at the Special Economic Zones ('SEZ').

Prior to joining the Firm, Vineet was part of the tax team at Economic Laws Practice and Deloitte.

**With over 13 years of taxation expertise, Vineet has executed crucial assignments relating to transaction structuring as well as litigation matters for various Indian and multinationals corporations**

## **GOODS AND SERVICES TAX (GST)**

### **GST IMPLEMENTATION**

- Assisted, advised and provided extensive hands-on support to various leading companies engaged in sectors such as real estate and infrastructure, media and entertainment, gems & jewelry, shipping & logistics, FMCG and manufacturing entities amongst others for seamless transition to the GST regime.

### **GOVERNMENT ADVOCACY UNDER GST**

- Assisted and represented Industry Associations engaged in sectors such as real estate, gems & jewelry, FMCG and music industry amongst others in making representations to the Ministry of Finance (India) and GST Council for lower / benign GST rates.

- Successfully represented numerous real estate organizations for certain issue-based matters including but not limited to taxability of transfer of development rights, point of taxation and valuation of barter transactions, reversal of input tax credit pertaining to sale of flats post completion certificate amongst others.
- In bonafide association with the Ministry of Shipping, Government of India - Vineet has also successfully represented various maritime training institutes before the Central Board of Indirect Taxes and Customs (CBIC) and GST Council for issuance of clarification regarding GST exemption on courses conducted by such institutes.
- Assisting a leading FMCG conglomerate in representation before the CBIC and GST Council for issuance of clarification regarding appropriate GST classification for various products.

### **ONGOING SUPPORT UNDER GST**

- Providing ongoing assistance and advisory support to leading corporations in relation to corporate taxation.

### **LITIGATION UNDER GST AND OTHER STATE LEVIES**

- Successfully represented a leading distillery company before appellate authority on an issue concerning evasion of State Excise duty.
- Represented a Writ Petition to challenge taxability of ocean freight under the reverse charge mechanism under GST.
- Advised an infrastructure and construction company in filing Writ Petition to challenge validity of Section 86A of the CGST Act and successfully seeking de-freezing of GST electronic credit ledger.

**INDICATIVE  
MATTERS &  
EXPERIENCE**



## **ERSTWHILE INDIRECT TAXATION REGIME**

- Handles litigation matters - at both adjudication and appellate levels pertaining to the erstwhile indirect taxes including but not limited to drafting and filing of: (i) Statutory correspondences such as show cause notices, (ii) Appeals to the Customs, Excise and Service Tax Appellate Tribunal ('CESTAT') (iii) Writ Petitions with various High Courts and (iv) Affidavit-in-rejoinder and other Regulatory applications.
- Representing various companies before the Supreme Court in pending matters regarding levy of Service Tax on commission received from related overseas entities.
- Providing assistance and litigation support to entities availing area-based exemption.

## **CUSTOMS AND FOREIGN TRADE POLICY**

- Representing a reputed FMCG group before the CBIC to obtain a clarification in relation to classification of a product under the Customs Act, 1962. Advised and successfully represented the client in obtaining waiver from furnishing bank guarantee on import of the subject chemicals.
- Assisted clients in obtaining refunds of IGST paid on exports in case of difference in value reported in shipping bills and GST returns.
- Regularly assists and advises various leading conglomerates in filing of the SEIS, MEIS and EPCG license applications and making representations to the Directorate General of Foreign Trade (DGFT) for issuance of the scrips under such schemes.
- Expertise in setting up, providing handholding support and exit advisory from SEZ scheme.
- Provided litigation support to leading companies engaged in FMCG, hospitality, pharmaceuticals and infrastructure sectors with respect to issues concerning duty credit scrip under SEIS.
- Instrumental in obtaining favorable ruling pertaining to applicable rate of CVD on imports from SEZ to Domestic tariff Area ('DTA') units.
- Assisted clients in importing advisory for undertaking project imports, applicability of terminal excise duty and deemed exports under customs and FTP regulations.



## PRATEEK BANSAL

Associate Partner  
Taxation

[prateek.bansal@whiteandbrief.com](mailto:prateek.bansal@whiteandbrief.com)

Prateek Bansal is an Associate Partner in the Taxation practice at the Firm. Prateek is a qualified lawyer enrolled with the Bar Council of Maharashtra & Goa.

With over 6 years of experience, Prateek's area of expertise is indirect taxes including Service Tax, Customs and Foreign Trade Policy, VAT, Excise and GST. Prateek is actively engaged in providing advisory and litigation services to various Indian and multinational clients and proficiently represents them in proceedings before various judicial and quasi-judicial forums. Prateek has assisted several clients in their informed adaption to the GST regime and continues to diligently work with his client base on transitional advisory and general tax management consultations on a day-to-day basis. Additionally, Prateek is actively engaged in undertaking tax review and structuring exercises for his clients.

Prateek has also been a part of various advocacy related initiatives before various Government authorities including the Ministry of Finance, DGFT, etc. in relation to taxation related regulatory aspects.

In addition to indirect tax and customs, Prateek has been involved in a wide range of trade-allied advisory services in niche arenas of Legal Metrology, Consumer Protection, Drugs & Cosmetics, FSSAI law, Bureau of Indian Standards, etc.

Prateek has advised and represented clients across notable sectors such as Real Estate, Entertainment, Hospitality, Healthcare, Pharmaceuticals & Chemicals, Food Processing and Retail, amongst others.

Prior to joining the Firm, Prateek was a part of the tax team at Economic Laws Practice, Mumbai.

**Prateek has assisted several clients in their informed adaption to the GST regime and continues to diligently work with his client base on transitional advisory and general tax management consultations**

## **GOODS AND SERVICES TAX (GST)**

### **GST IMPLEMENTATION**

- Assisted, advised and provided handholding support to various leading companies engaged in sectors such as real estate, media and entertainment, hospitality and food processing amongst others in transitioning to the GST regime.

### **GOVERNMENT ADVOCACY UNDER GST**

- Assisted and represented Industry Associations engaged in sectors such as media, entertainment and hospitality amongst others in making representations to the Ministry of Finance (India) and GST Council for lower / benign GST rates.
- Successfully provided advocacy to the multiplexes and cinema owners' associations in representations before

various State Government authorities for the grandfathering of exemptions / rebates under GST regime.

- Assisting and advising Industry Associations engaged in sectors such as pharmaceuticals and infrastructure in preparation / computation of data to be furnished to Remission of Duties and Taxes on Export Products ('RoDTEP') Committee and representing such aggrieved associations before the RoDTEP Committee and Central Board of Indirect Taxes and Customs ('CBIC').

### **ONGOING SUPPORT UNDER GST**

- Providing ongoing assistance and tax advisory to leading companies engaged in sectors such as organizing sporting events, pharmaceuticals and chemicals, etc.

### **LITIGATION UNDER GST AND OTHER STATE LEVIES**

- Advising and representing a real estate company in anti-profiteering writ proceedings before the Hon'ble Delhi High Court.
- Advising and representing a renowned cricket league franchisee before the GST authorities of two Indian States in a dispute relating to appropriate place of GST registration and on the issue of reversal of input tax credit pertaining to supply of services liable to GST on reverse charge basis.
- Counselling clients in challenging the budgetary support scheme under GST which is issued in lieu of area-based exemptions available under the erstwhile indirect tax regime.

**INDICATIVE  
MATTERS &  
EXPERIENCE**



## ERSTWHILE INDIRECT TAXATION REGIME

- Handling litigation matters - at both adjudication and appellate levels pertaining to the erstwhile indirect taxes including but not limited to drafting and filing of: (i) Statutory correspondences such as show cause notices, (ii) Appeals to the Customs, Excise and Service Tax Appellate Tribunal ('CESTAT') (iii) Writ Petitions with various High Courts and (iv) Affidavit-in-rejoinder and other Regulatory applications.
- Advising, representing and providing strategic counsel to leading pharmaceuticals and food processing companies in various issues under Value Added Tax and Central Sales Tax, including disallowance of branch transfers in origin States and refund / set-off from the destination States.
- Advised and represented a leading cricket league franchisee and media & entertainment company regarding levy of Service Tax on revenue-sharing arrangement before adjudicating authority and CESTAT.
- Advised and represented a multinational chemicals company before adjudicating authority and CESTAT regarding reversal of CENVAT Credit availed in relation to input services utilized for trading activity and taxable output services.

## CUSTOMS AND FOREIGN TRADE POLICY

- Effectively undertook comprehensive review of Customs classification of products imported and exported by a leading pharmaceutical company.
- Handles litigation proceedings of various leading pharmaceuticals and chemicals companies before the Customs authorities in issues pertaining to violation of 'pre-import' condition for availing IGST exemption against Advance Authorization license.



## BHAGYASHREE LEMBHE

Associate Partner  
Dispute Resolution & Litigation

[bhagyashree.lambe@whiteandbrief.com](mailto:bhagyashree.lambe@whiteandbrief.com)

Bhagyashree Lembhe is an Associate Partner in the Dispute Resolution and Litigation practice at the Firm and is a practicing advocate enrolled with the Bar Council of Maharashtra and Goa since 2011. With over 8 years of experience, Bhagyashree specializes in dispute resolution, including arbitration and commercial litigation and has also developed pioneering caliber in representing insolvency and bankruptcy matters under the Insolvency and Bankruptcy Code, 2016.

Bhagyashree regularly appears before various judicial and quasi-judicial tribunals and courts such as the Debt Recovery Tribunals, Arbitral Tribunals and the Hon'ble Bombay High Court and has handled several notable matters under Insolvency and Bankruptcy Code, 2016 and the Arbitration Act, 1996. Bhagyashree is an expert in drafting sophisticated legal documents, including Statutory Notices and Applications, Petitions, Writs and Agreements amongst others and in

undertaking in-depth research analysis for niche legal complexities.

Bhagyashree began her illustrious career under the foremost guidance of Justice J.P. Devadhar of the High Court at Bombay and went on to work with several leading law firms in India including FZB & Associates, ALMT Legal, Cyril Amarchand Mangaldas (erstwhile Amarchand & Mangaldas & Suresh A. Shroff & Co), HSA Advocates & Induslaw. Bhagyashree was also seconded to Maersk Shipping Line, the world's leading shipping company, during her tenure at ALMT Legal.

Bhagyashree joined the Firm in 2019. With a strong flair for client engagement and proven interpersonal capabilities, Bhagyashree quickly rose through the ranks at the Firm and has been instrumental in contributing to the expansion of Firm's litigation clientele.

**Bhagyashree specializes in dispute resolution, including arbitration and commercial litigation and has also developed pioneering caliber in representing Insolvency and Bankruptcy matters**

## **INSOLVENCY AND BANKRUPTCY**

- Advised on the provisions and process under the Insolvency and Bankruptcy Code, 2016 including advising Committee of Creditors, rights and obligations during the moratorium period and the insolvency resolution process; drafted and filed Petition under Section 7, drafted Notice and reply to Notice under Section 8, drafted and filed Petition under Section 9 of the Insolvency and Bankruptcy Code and appeared before the National Company Law Tribunal, Mumbai.

## **LITIGATION**

- Commercial Matters: Advised on matters related to Indian Contract Act, 1872, Specific Relief Act, 1963 and related matters and drafting admissible applications prescribed thereunder.
- Original and Appellate Side Matters: Drafted and filed Writ Petitions, Suits, Appeals, Commercial matters and appeared before various High Courts and City Civil Courts.
- Consumer Litigation: Handling matters before various Consumer forums at Mumbai.

## **CORPORATE ADVISORY AND CONTRACTS LAW**

- Advised a leading Pharmaceuticals MNC on a Contract Manufacturing Agreement with a prominent company in the Netherlands. The agreement had multi-layered nuances as the Nordic Company further had several pharmaceutical giants as its clients which were serviced directly by the company in India. The matter was critical as it involved interpretation and application of legal concepts from various jurisdictions / countries.
- Advised a top-tier retail brand that is running retail chains in collaboration with several reputed garment companies having multinational operations. Advised the retail brand on various issues relating to a dispute with one of the leading global apparel brands and implications of signing a Franchise Agreement.
- Provided legal opinion based on the existing telemarketing laws in India.

**INDICATIVE  
MATTERS &  
EXPERIENCE**



## **ARBITRATION**

- Handling and counseling on numerous applications under Section 9, Section 11, Section 17, Section 34, Replies and Rejoinders, Statement of Claim, Statement of Defence and other documents under the Arbitration and Conciliation Act, 1996 and regularly appears and represents before Arbitral Tribunals.

## **MISCELLANEOUS**

- Counseled on the legal effect of termination of India-Germany Bilateral Investment treaty and India-Sweden Bilateral Investment treaty.





## BURZIN BHARUCHA

Associate Partner  
Dispute Resolution & Litigation

[burzinbharucha@whiteandbrief.com](mailto:burzinbharucha@whiteandbrief.com)

Burzin Bharucha is an Associate Partner of the Firm and strengthens the celebrated Dispute Resolution and Litigation practice at the Firm. Burzin has been at the front line of handling criminal and civil litigation matters. Burzin is an expert in criminal litigation and frequently handles bail in high-stake criminal matters including White Collar Crimes and Frauds. His end-to-end handling of the entire trial proceedings, right from litigation strategy to briefing, appearing and discharge, makes him one of the most reliable names for criminal litigation.

He is also well-versed with corporate commercial, liquidation and insolvency matters and independently handles Mergers, Amalgamations, Legal Due Diligence and complex Contractual Arrangements. In addition, Burzin has worked on debt recovery and specific performance related suits. Having domain-specific expertise, Burzin has dealt with complex transactions under Companies Act, 2013.

In his 7+ years of broad-ranging industry relevant experience, Burzin has been professionally associated with reputed law firms such as Fortitude Law Associates. Under the able leadership of Nilesh Tribhuvann since 2017, Burzin has concurrently worked on a range of high-stake litigation matters. His proficiency equally extends to both civil and criminal side litigation and he notably has hands-on experience of the most sought-after transactions involving contentious legal issues in the domain of writ petitions, bail and revision applications and representing reputed builders against frivolous litigations and eviction suits.

Burzin employs his all-round expertise, trusted legal advisory and exceptional litigation skills to a plethora of cases pertaining to myriad legal concerns across industry multiples.

**Burzin is an expert in criminal litigation and frequently handles bail in high-stake criminal matters including White Collar Crimes and Frauds. His end-to-end handling of the entire trial proceedings, right from litigation strategy to briefing, appearing and discharge, makes him one of the most reliable names for criminal litigation. He is also well-versed with corporate commercial, liquidation, insolvency and real-estate matters.**

## CRIMINAL LITIGATION

- Specializes in sophisticated criminal litigation, drafting petitions including Special Leave Petitions, bail applications and diverse set of statutory applications and regularly appears before Bombay High Court, and various other judicial fora in Mumbai while also handling matters placed before the Supreme Court of India.
- Handles several high-profile matters including the bail applications, criminal revisions and criminal trials of notable securities market players.

## WHITE-COLLAR CRIMES

- Regularly represents clients in proceedings undertaken by several regulatory authorities including the Central Bureau of Investigation, Enforcement Directorate, Economic Offences Wing, and Securities and Exchange Board of India.

## COMPLIANCE AND INVESTIGATIONS

- Conducts several compliance and fraud investigations and also expertly represents several marquee clients in relation to such investigations.

## CONSUMER LITIGATION

- Handles litigation matters filed under the Consumer Protection legislations for reputed brands such as Apple India Private Limited.

## CORPORATE AND COMMERCIAL LITIGATION

- Regularly appears before National Company Law Tribunal and various other Company Courts.
- Handles Corporate Litigation matters for Oppression and Mismanagement. Recently filed a company petition against a prominent optician company in India under Companies Act, 2013 for oppression and mismanagement.
- Handles complex commercial transactions such as Mergers & Amalgamations.
- Successfully handles matters under the Insolvency and Bankruptcy Code, 2016.

**INDICATIVE  
MATTERS &  
EXPERIENCE**

## **ALTERNATE DISPUTE RESOLUTION**

- Competently represents clients in alternate dispute resolution matters such as Arbitrations – both domestic and international, Mediations – both commercial and personal, Conciliation and Negotiations.

## **LEGAL DUE DILIGENCE**

- Conducts in-depth Legal Due Diligences and Compliance Risk Assessment for large Domestic and Multinational Corporations



## TESTIMONIALS



**ASHISH PATIL**  
Chief Financial Officer  
Reliance Brands Limited

“Great communication, ability to meet deadlines and problem solving in record time.”



**ARUN DAS**  
Head, Business Development & Strategy  
Adani Capital Pvt. Ltd.

“Effective communication and practical approach taken by the lawyers. Committed to fulfilling promised timelines and providing novel solutions to fill all the gaps to carry out perfect legal proceedings”



**RAHUL KUMAR**  
Director, Legal  
Interglobe Aviation Pvt. Ltd.  
(Indigo Airlines)

“Impressive levels of cybersecurity and data protection measures to ensure high levels of confidentiality. Competent team effectively taking care of all legal concerns”



**ISHA SINGH**  
**AVP**  
Indirect Taxation, Corporate Legal,  
Godrej Group

“The team at White & Brief is innovative with strong legal knowledge, and assisted us with practical solutions to the issue which are commercially viable”



**RAMA NARANG**  
**Managing Director**  
Ambassador Group of Hotels

“The team is very insightful, responsive and efficient. They are persistent and innovative in finding ideal legal solutions and providing commercially sound advice in a time bound manner.”



**ASHWIN THACKER**  
**Managing Director**  
Flamingo Pharmaceuticals Ltd.

“The team is very professional, diligent and responsive with a strong legal acumen and advisory skills. We have had a great experience working with them. They consistently exceeded expectations. They shall always be our first choice.”

## TESTIMONIALS



**RAOSAHEB DADARAO DANVE**  
Minister of State  
Ministry of Consumer Affairs

“True to their reputation, the team has strong capabilities combined with proficient collaborative skills and seamless interaction with diverse in-house practice areas. The team has profound knowledge and rich expertise to ensure that we received the best of advice - always.”



**DEEPAK CHANDANI**  
Group Chief Technology Officer  
UBS India

“Approachable team, ever ready to give complete guidance under one roof for all legal difficulties within the given deadlines”



**NAGESH BASARKAR**  
Managing Director  
Core Energy Systems Pvt. Ltd.

“One of the best teams of lawyers that we have worked with. Extremely agile with respect to their technological adaptability and proficiency. Very accessible and dependable in responding swiftly to complex matters.”





**VICKY WADHWANI**  
Managing Director  
I am Sai

“White & Brief invests a lot of time and care in maintaining bonafide client relationships.”



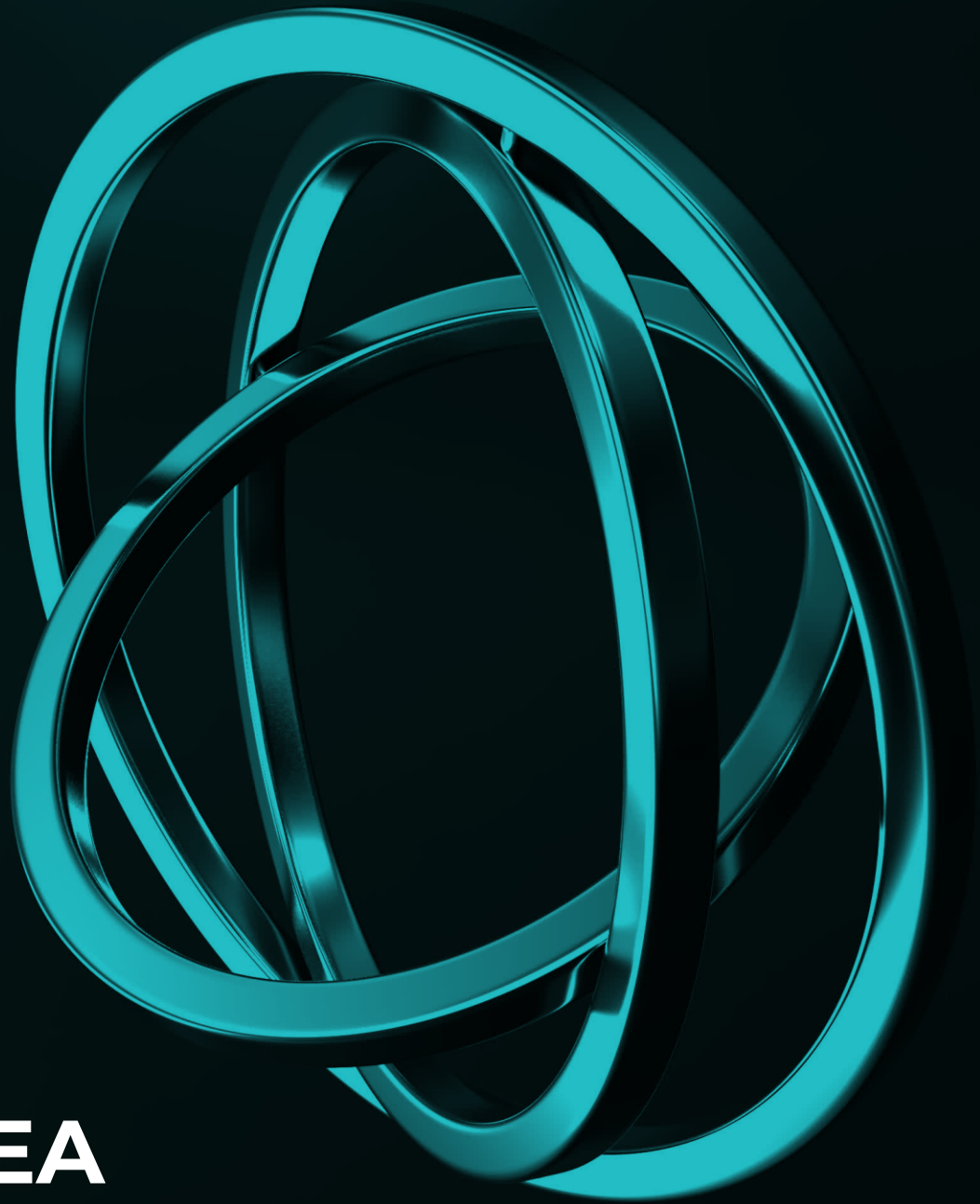
**WOLFGANG PROCK-SCHAUER**  
President / Chief Operations Officer  
Interglobe Aviation Pvt. Ltd.  
(Indigo Airlines)

“Tailored legal service to fulfil all requirements. Customer centric approach and real time reliable advice”



**SATISH KAMATH**  
CFO  
Biostadt India Limited

“The ability to simplify and present the complex tax matters before judicial forum along with putting forth an analysis of all possible legal approaches which may be strategically adopted is commendable. Their advice on taxation issues is useful for business.”



**PRACTICE AREA**



## **BANKING & FINANCE**

We employ an all-round expertise in dealing with a multitude of complex regulatory issues and offer proficient, integrated, commercially sound and comprehensive transaction support and advisory to various stakeholders including public sector and private banks, non-banking financial companies, domestic and multinational corporations, asset reconstruction companies, developmental finance institutions, export credit agencies, borrowers, issuers, market intermediaries and multilateral financial institutions on a

variety of sector specific issues such as structured and leveraged finance, acquisition finance, project finance, cross border finance, listed and unlisted debenture issuances, bankruptcy and recovery proceedings, security creation and enforcement, syndicated lending, corporate debt restructuring mechanism, external commercial borrowings, banking regulations, new banking products and services, derivatives, risk and capital management and consumer banking, amongst others.

# CAPITAL MARKETS

In a dynamic and highly regulated securities market, capital raising necessitates an incisive understanding of the legal aspects of the corporate governance and the listing requirements. Our team has the expertise in providing pragmatic solution driven legal advice and handling complex domestic and international capital market transactions by supporting various market participants including financial institutions, investment banks, stock exchanges, corporates and government entities.

We have the requisite credentials for advising clients on the entire spectrum of capital market activities such as Initial Public Offerings, Follow-On Public Offerings, issuance and listing of

American Depository Receipts and Global Depository Receipts, Preferential Allotments, Rights Issues, Qualified Institutions Placements, Bonus Issues, Buybacks, Offer for Sale through Stock Exchanges, Infrastructure Investment Trusts, Real Estate Investment Trusts, Foreign Currency Convertible Bonds, Public Issue And Private Placement Of Non-Convertible Debentures, Bank Medium-Term Note ('MTN') Programs amongst others. We also provide advisory services to listed companies and work in close coordination with its litigation team to represent client companies in regulatory proceedings before the Securities and Exchange Board of India, the Securities Appellate Tribunal and litigation matters before various High Courts and the Hon'ble Supreme Court of India.



# GENERAL CORPORATE & COMMERCIAL ADVISORY

Our corporate and general commercial advisory team comprises highly experienced lawyers who understand the dynamics of a complex business environment and the evolving regulatory landscape. We offer the best-in-class legal services to all our clients covering all aspects of their business including international and domestic business and transaction structuring, legal due diligence, drafting, negotiating and finalizing transaction documents, regulatory compliances and statutory filings. We provide strategic advice and assist through various stages of the business life cycle, including choosing and establishing the appropriate business entity, securing venture capital/ private equity funding, exploring opportunities for organic / inorganic growth, advising on business and operational restructuring / reorganization, ensuring ongoing legal and

regulatory compliance, negotiating commercial contracts and working through divestments, dissolution and other exit strategies. We have advised on a wide range of commercial contracts, including supply and distribution contracts, franchising and licensing arrangements, development agreements, partnership agreements, property and equipment leasing agreements, employment contracts, independent contractor agreements, master service agreements, statement of work and service level agreements and outsourcing contracts.

Our team has strong capabilities in assisting Alternate Investment Funds in setting-up and the registration process and in advising on private placement memorandum, contribution agreements, investment management agreements and other transaction documents.

# LITIGATION & ALTERNATIVE DISPUTE RESOLUTION

Our dispute resolution practice has the expertise and extensive experience in representing clients on several complex, multi-fora, high-value and high-risk disputes as well as well-negotiated settlements. Our team has successfully handled numerous commercial, corporate, civil, and consumer disputes as well as represented clients in various domestic and international arbitrations across industries and sectors. We formulate appropriate dispute strategies while thoroughly weighing in the commercial viability and associated risks of each transaction in achieving the most pragmatic and client-centric solutions. We provide a comprehensive range of services to both Indian and

multinational entities, including advising and formulating disputes strategy, pre-disputes advisory, negotiation strategy, settlement discussions, drafting of requisite pleadings and statements, assisting and liaising with specialized counsel or professionals where needed and representing the client's interests in various legal forums, including in arbitral proceedings.

We specialize in Commercial Litigation, Personal Litigation, Commercial / Personal Litigation - Portfolio Management, Alternative Dispute Resolution and Consumer Litigation.



## MERGERS & ACQUISITIONS AND JOINT VENTURES

Our team encapsulates strong transactional advisory capabilities for complex mergers and acquisitions, corporate re-organizations, schemes of arrangements, conventional and novel strategic partnerships, takeovers, management and leveraged buyouts, business transfers and joint ventures. We have garnered deep domain knowledge of the associated nuances of heavily regulated sectors such as banking, insurance, retail, financial services, mutual funds, stock exchanges and healthcare. We advise and assist on all legal and regulatory aspects and provide the entire gamut of services to efficiently manage the inherent

complexities prevalent in M&A and JV transactions including conducting legal due diligence, risk identification and mitigation, drafting and negotiating transaction documents, obtaining business and regulatory approvals, closing of the transaction and assisting in post-completion activities and compliances, across sectors, for domestic and cross border acquisitions, inbound and outbound investments, strategic alliances, collaborations, divestitures, buyouts, consolidations, corporate restructuring and reorganization, business transfers and structured exits.

# PRIVATE EQUITY & VENTURE CAPITAL

We specialize in legal advisory for bespoke private equity and venture capital transactions as well as mid-cap and small-cap deals, positioning us to advise and assist clients in identifying and mitigating sector specific concerns and providing commercially viable solutions. We are well-versed with the private equity landscape in India and possess deep domain knowledge of the legal, regulatory and business aspects surrounding such investments, enabling us to provide tailored solutions to facilitate our client's commercial objectives. Our team has advised on landmark deals, both on the buy side and sell side, including distressed asset investments, minority investments, control deals, and leveraged and unleveraged buyouts. We are well-equipped to advise domestic companies receiving private equity investments in domestic or cross-border deals.

We provide end-to-end transactional advisory commencing from fund formation and structuring, primary and secondary investment advisory, efficient financing and investment routing, portfolio acquisitions, entry and exit strategy. We also understand the nuances of the start-up ecosystem and early-stage businesses and provide customized solutions to address nascent business needs. We have successfully advised domestic and foreign financial institutions including private equity funds, hedge funds, banks, sovereign wealth funds and pension funds.





# TAXATION, TRADE & CUSTOMS & REGULATORY

Taxation aspects are crucial for determining the success of a business transaction. Strategic tax advice is indispensable for any elite commercial endeavor. Our team disentangles the regulatory enmesh surrounding taxation and provides qualitative and holistic legal service by offering wide-ranging transactional, advisory, litigation and advocacy solutions for both Direct and Indirect Taxation matters.

Our team brings in the necessary multi-dimensional expertise needed to achieve the targeted commercial interests for our clients and address all allied requirements with a view to bring in tax efficiency. We aim at providing one-stop solution for tax related needs. Our expertise lies in assisting enterprises to optimize their taxes, implement innovative tax planning strategies, provide litigation support and effectively manage compliance related requirements.

We provide end-to-end services for both Direct and Indirect Taxation matters as enlisted below:

## **DIRECT TAX**

- International and Domestic Advisory
- Transfer Pricing
- Financial Planning and / or Transaction Advisory

## **INDIRECT TAX**

- Advisory and compliance services related to GST
- Litigation assistance relating to erstwhile indirect taxes and GST
- Assistance related to State levies
- Advocacy support before GST Council, Fitment Committee, Ministry of Finance & Commerce and Central and State bodies
- Customs & Trade and Special Economic Zones
- Policy & Regulatory Services for Regulatory Legislations such as Legal Metrology, Consumer Protection, Drugs & Cosmetic Acts, FSSAI, Bureau of Indian Standards amongst others

# TELECOMMUNICATIONS, MEDIA & TECHNOLOGY & INTELLECTUAL PROPERTY

The dynamics of technological advancement calls for businesses to stay ahead of the curve and this constant innovation needs to be ring-fenced from a legal perspective. Our team has vast exposure commensurate with the changing times and we have skillfully contributed to the evolution of the legal landscape to meet novel technology driven concerns. We regularly handle endorsements, artist management, celebrity management, performers' and broadcasters' contracts, content licensing and reproduction and technology transfer contracts.

Our Intellectual Property ('IP') practice covers a wide range of service offerings. from transactional and advisory to dispute resolution. On the prosecution side, we have assisted in registration and prosecution of Trademarks, Designs and Copyrights. We have handled IP due diligence and brand audits and provide assistance in negotiating transaction documents such as performers' rights, broadcasting contracts, cast & crew

agreements, amongst others. We also provide special assistance to start-ups in identifying, protecting and leveraging their IP assets from inception and consequently help in value creation. We extend our advisory support to business verticals from idea conceptualization to enforcement and ensure that the business interests of our clients are secured and well protected.

We balance both litigation and non-litigation aspects of TMT. We provide a gamut of services in relation to information technology driven transactions for e-commerce, media and broadcasting sectors whilst efficiently navigating business concerns in conjunction with the prevalent regulatory environment. On the litigation side, we have handled some of the most widely reported matters in the areas of media and technology. Our strong dispute resolution capability has been successfully relied upon by the Media & Entertainment Industry veterans.



## **WHITE COLLAR CRIMES - COMPLIANCE & INVESTIGATION**

We specialize in assisting clients with regulatory compliance and legal representation against allegations of wrongdoings, fraud, insider trading, unauthorized transaction, defamation, email and internet fraud, money laundering and governance related issues, amongst others. We advise clients in navigating through various regulatory risks and assist with protecting the reputation and business operations from potential criminal, civil and regulatory liability and help conduct business ethically, without sacrificing profitability. We also advise clients on the best regulatory risk mitigation techniques by providing comprehensive legal audit and periodic internal

examination and liaise with various Indian regulatory bodies for providing comprehensive advisory support in White Collar Crimes and Compliance & Investigation matters. We have been at the forefront of designing defence strategies and pragmatic legal recourses to defend clients that include high-profile individuals, politicians, bureaucrats and reputed organizations against allegations of forgery, money laundering, tax evasion, company law contraventions, FEMA violations, criminal defamation and various compliance-related issues including investigations by the Economic Offences Wing and Central Bureau of Investigation.



## WHITE AND BRIEF

ADVOCATES AND SOLICITORS

*Our expertise. Your success.*

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white-and-brief-advocates-solicitors

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